

Car Wash Industry Statistics

Carwash Industry Statistics	Data	% of Industry
Car wash industry annual revenue	\$5.8 billion	
Car wash industry annual revenue including gas purchases	\$48 billion	
Annual car wash industry revenue growth from 2006-2011	-1.60%	
Number of full-service carwashes	9,000	8%
Number of exterior conveyor washes	10,500	9%
Number of self-serve car washes	36,000	32%
Number of in-bay automatics	58,000	51%
Total number of carwashes	113,000	
Total number of car wash employees	350,000	
Number of cars washed annually	2.3 Billion	
Number of cars washed per day	8 Million	
Percent of car washes that also dispense gasoline	65%	
Percent of car washes owned by small business persons	90%	
Estimate number of gallons of water used on each car	38 gallons	
Average annual number of gallons of water lost per car wash	48,000	

In-Bay Automatic Statistics for a single operation

Average number of cars washed annually	19,947
Average sale per vehicle	\$6.34
Average profit per vehicle	\$4.35
Average annual profit	\$86,531
Average annual revenue	\$139,000

Self-Serve Statistics for a single operation (Wand or Coin-op Style)

Average monthly revenue per bay	\$1,489
Average percent of time bay is in use	10%
Average annual revenue for a 2 bay operation	\$41,000

Tunnel Carwash Statistics for a single operation

Average number of cars washed per year	45,750
Average price per carwash	\$15
Average annual revenue	\$686,250

Busiest Carwash Days by Percent of Weekly Washes

Saturday	25%
Friday	20%
Sunday	12%
Monday	12%

Strongest Seasons of the Year by Percent of Sales

Winter	32%
Spring	25%
Summer	25%
Fall	18%

* Statistic Brain 2017

Sources: MSSP, IRS, Professional Carwashing & Detailing,
US Census Bureau

of Cars in the US

253,000,000

Avg # of Washes/Car

9.09